



SEEBURGER Cloud Services

## B2B consolidation and centralization with Cloud Services

The historical BARILLA's Italian company's brand has also a very strong International presence, with offices in Europe, United States, Asia and Oceania.

Since 2006, BARILLA is SEEBURGER's customer through its Managed Services platform. The reached goal of the international B2B consolidation project is a centralized EDI/B2B platform for BARILLA's national entities, hosted at SEEBURGER's datacenter. Efficiency, central control, capacity to comply to the ever demanding B2B market's requests are among the main benefits experienced by BARILLA with the project.